

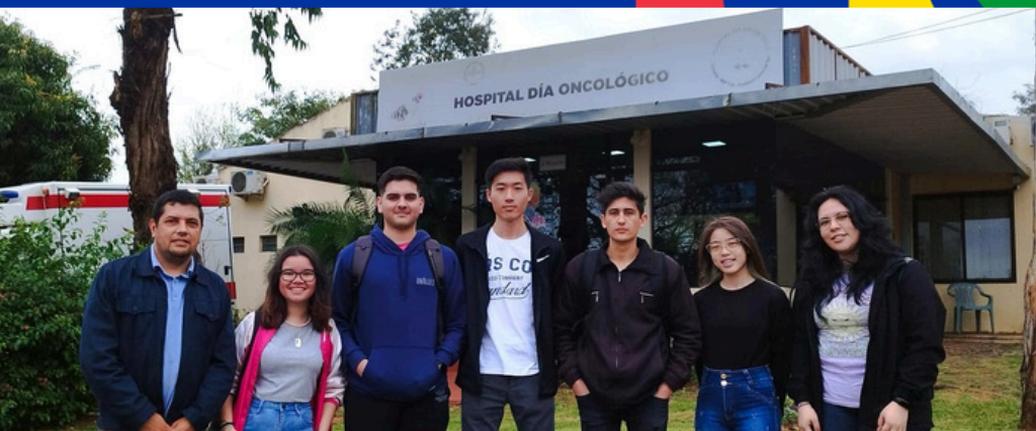


HEComp

Bridging the Gap Between Student
Competences and Working Life Needs

E-BOOK

INTRODUCTION TO INTERNATIONAL
PROJECTS - MANAGEMENT OF THE
ONCOLOGY HOSPITAL



Management of the Oncology Hospital

Countries: Brazil and Paraguay

Context

- **HEIs:** UNAE; FAVAG
- **Students involved:** 58
- **Period:** 2024

Project challenge

Improve the hospital's organizational structure and internal communication



Objective

- Develop a restructuring strategy to improve the hospital's organization and internal communication
- Strengthen the institutional image
- Facilitate transparency and accountability

UNAE



- **Teacher:** Mariane Wiesenhütter & Gabriel Sotelo
- **Subject:** Professional Internship; International Public Relations; Computer Networks, Programming Language & Operating Systems
- **Course:** Computer Systems Analysis & Public and Institutional Relations
- **Organization:** Lazos del Sur and Encarnación Cancer Hospital
- **Activity:**
 - Prepare a diagnosis of the institutional communication infrastructure between hospital departments
 - Prepare a diagnosis of the hospital's organizational structure
 - Develop an organizational structure report and recommendations for communication strategies
 - Develop a website that provides information, accessibility, and visibility to the Hospital, facilitating communication with patients and family members. Publicize the medical and social services offered by the hospital
 - Create a digital channel to receive donations or volunteer support.
 - Requirements gathering, interface design, code development, functional testing, and training on the use of the platform.

FAVAG



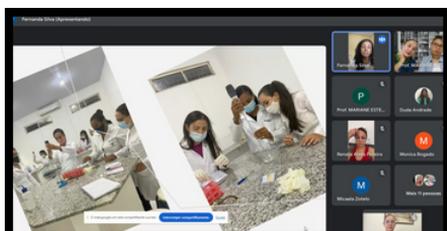
- **Teacher:** Luciana Londe
- **Subject:** Extension Project
- **Course:** Nursing
- **Organization:** Lazos del Sur and Encarnación Cancer Hospital
- **Activity:**
 - Conduct a survey of communication gaps between different hospital departments based on data recognition and information rotation.
 - Data analysis.





International Dimension

- Online meeting between FAVAG and UNAE teachers to align project objectives
- Online meeting between FAVAG and UNAE students to discuss the implementation and results of the diagnosis
- Final session for the presentation of projects between Brazilian (FAVAG) and Paraguayan (UNAE) students through an online meeting



Results

- The project strategy was gradually implemented by Lazos del Sur to improve internal communication, especially with regard to channels and clarity of messages between departments.
- The website was used by the organization as its official communication channel.
- The organization expressed interest in continuing to collaborate on future projects.
- Students developed leadership, oral and written communication, teamwork, strategic planning, and organizational communication skills.

